

Guaranteed Value Offering Mechanics

Kenya

1. These are the guaranteed value offering mechanics for the DStv 100% Premium Program offering (“**Program Offering**”) as conducted by MultiChoice Kenya Limited and its affiliates, partners, co-promoters, sponsors, subsidiaries and holding companies, its and their directors, officers, employees, agents and/or representatives (“**MultiChoice**”). By participating in the Program Offering, you agree that this document read together with the [Program Offering and the Standard Terms and Conditions \(“**Terms and Conditions**”\)](#) will apply to your participation in the Program Offering.
2. To the extent that you are a Qualifying Participant and the Program Offering is available in your market, you may receive any of the following value offerings:
 - 2.1. Priority Queuing when you contact the DStv call centre;
 - 2.2. access to DStv’s latest Newsletter, for each month that you continue to be a Qualifying Participant;
 - 2.3. 20% discount on your primary package, during the month of your birthday. This Value Offering is only available once per year, for the duration of the Program Offering, if your date of birth is updated on our system;
 - 2.4. 1 (one) BoxOffice movie, free of charge, for the period between 1 April 2022 until 31 March 2023. This award is only available once per Qualifying Customer;
 - 2.5. 1 (one) Golden DStv remote, free of charge, if you are active for 3 (three) consecutive months, without disconnecting. This award is only available once per Qualifying Customer;
 - 2.6. 100% discount on your primary package, if you are active for 12 (twelve) consecutive months, without disconnecting,
(together referred to as the “**Value Offering(s)**”).
3. The Value Offering(s) will be subject to system dependencies and may not automatically be awarded to you. To the extent that you are not awarded the Value Offering(s), we will endeavour to activate the Value Offering(s) as soon as reasonable after being made aware of it by you
4. MultiChoice reserves the right to amend, vary, postpone, suspend, temporarily withdraw or cancel the Program Offering at any time for any or all participating countries without any liability whatsoever. In any of these events, notice will be given via media advertisements or in any other such manner as MultiChoice may at its discretion choose and such notice will be effective immediately or as at the date referred to in such notification.